

James Shih-Chieh Lin

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OBJECTIVE To exercise my creative, technical, business, creative and managerial skills in a highly successful and culturally stimulating environment.

SKILLS & ASSETS Experienced in web, print, interactive graphics and art direction. High proficiency in mainstream software and strengths lie in thoroughly understanding of different types of medium. Able to execute high quality integrated interactive communications against strategic business objective efficiently, and take projects from concept to execution.

EXPERIENCE Mar 08 - Present
Senior Art Director, Isobar, San Francisco, CA
Conceptualize, design and oversee the production for various interactive experiences. Clients include adidas, Seagate, TRESemmé and EA.

Apr. 07 - Apr. 08
Senior UI Visual Design Consultant, Cisco, San Francisco, CA
Provide visual art direction and various new UI development with Cisco User Experience team for CISCO intranet.

Jun 06 - Feb 08
Senior Art Director, Organic, Inc., San Francisco, CA
Provided creative vision, design and work closely with creative team on all phases of creative work for major accounts from concept through production. Clients include VeriSign, Chevron, Mitsubishi Motors, 24 Hour Fitness, Geek Squad, Sprint, Fox Business, Bank of America and Sony Playstation.

May 05-Jun. 06
Senior Designer, Hot Studio, Inc., San Francisco, CA
Work closely with Creative Director and Information Architects on various web projects. Clients include Charles Schwab, Gap, Salesforce.com and Sun Microsystems.

Oct. 99 - Mar. 05
Art Director, AccessLine Communications Corp., Bellevue, WA
Developed and executed creative design works to implement technically feasible easy-to use products and applications by identifying users needs, then translate into clear-cut interface concepts. Conceptualized and created various web sites, animations, sales presentations, icons, logos and branding materials.

Other roles include directing designers and programmers to form solid solutions, and being major part of frontend web programming in development team.

June 98 - July 99
Art Director, Themescapes, Inc., Seattle, WA
Focused on creative design solutions and creative uses of technology to build and support clients' branding and marketing goals. Designed Themescapes, Inc. corporate identity, web site and promotional CD-ROM.

Dec. 97 - May 98
Online Designer, The Domain Group, Seattle, WA
Worked with Creative Director to build interactive web site, unifying divergent design styles.

Mar. 97 - Sep. 97
Visual Design Specialist, New Media Center, Eugene, OR

SOFTWARE/ LANGUAGES Experienced with leading design tools and software:
PhotoShop, Flash, InDesign, Illustrator and major text editors.

Proficiency in HTML, DHTML, JavaScript, CSS programming and knowledge of ASP, PHP and database functionality.

EDUCATION UNIVERSITY OF OREGON
Department of Fine and Applied Art
B.F.A. in Visual Design. 1997

Reference available upon request