

# James Shih-Chieh Lin

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**OBJECTIVE** To exercise my creative, technical, business, creative and managerial skills in a highly successful and culturally stimulating environment.

**SKILLS & ASSETS** Experienced in web, print, interactive graphics and art direction. High proficiency in mainstream software and strengths lie in thoroughly understanding of different types of medium. Able to execute high quality integrated interactive communications against strategic business objective efficiently, and take projects from concept to execution.

**EXPERIENCE** May 13 - Present  
Principal Designer, Intuit, Menlo Park, CA  
Creative lead on QuickBooks.com and QuickBooks brand development. Served as a conduit between marketing and product UX team.

April 11 - April 13  
Manager, Associate Creative Director, Rosetta, San Jose, CA  
Led a team of visual and UX designers and oversee from ideation to production of various interactive experiences. Clients include Marvell, Cisco, VMware, Skype, Netapp, eBay, Chase, Microsoft and Zynga.

Mar 08 - Apr 11  
Associate Creative Director, Isobar, San Francisco, CA  
Conceptualize, design and oversee the production for various interactive experiences. Clients include adidas, Seagate, TRESemmé, Motorola, EA, Kohler, Yahoo!, and Mandarin Oriental Hotel Group.

Apr 07 - Apr 08  
Senior UI Visual Design Consultant, Cisco, San Francisco, CA  
Provide visual art direction and various new UI development with Cisco User Experience team for CISCO intranet.

Jun 06 - Feb 08  
Senior Art Director, Organic, Inc., San Francisco, CA  
Provided creative vision, design and work closely with creative team on all phases of creative work for major accounts from concept through production. Clients include VeriSign, Chevron, Mitsubishi Motors, 24 Hour Fitness, Geek Squad, Sprint, Fox Business, Bank of America and Sony Playstation.

May 05-Jun 06  
Senior Designer, Hot Studio, Inc., San Francisco, CA  
Work closely with Creative Director and Information Architects on various web projects. Clients include Charles Schwab, Gap, Salesforce.com and Sun Microsystems.

Oct 99 - Mar 05  
Art Director, AccessLine Communications Corp., Bellevue, WA  
Developed and executed creative design works to implement technically feasible easy-to use products and applications by identifying users needs, then translate into clear-cut interface concepts. Conceptualized and created various web sites, animations, sales presentations, icons, logos and branding materials.

Jun 98 - Jul 99  
Art Director, Themescapes, Inc., Seattle, WA  
Focused on creative design solutions and creative uses of technology to build and support clients' branding and marketing goals.

Dec 97 - May 98  
Online Designer, The Domain Group, Seattle, WA  
Worked with Creative Director to build interactive web site, unifying divergent design styles.

## TECHNICAL

Experienced with leading design tools and software: PhotoShop, Flash, InDesign, Illustrator and major text editors. Proficiency in HTML, DHTML, JavaScript, CSS programming and knowledge of ASP, PHP and database functionality.

## LANGUAGES

Fluent in English and Mandarin.

## EDUCATION

UNIVERSITY OF OREGON  
Department of Fine and Applied Art  
B.F.A. in Visual Design. 1997